

ORDER



Orders
Order / Rev: 717160
Alt Order #: 06342075
Product Desc: NAT REPUBLICAN TRST
Estimate: NAT REPUBLICAN TRUST
Flight Dates: 09/26/12 - 10/02/12
Original Date / Rev: 09/25/12 / 09/25/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency
Name: Raptor Strategies, LLC/ POL
Buying Contact:
Billing Contact:
 1919 Pennsylvania Ave NW., Suite 780
 Washington, DC 20006

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: National Republican Trust PAC
Demographic: A25-49
Product Codes: IS-Candidate/US House
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/30/12	14	\$5,550.00	\$4,717.50
10/01/12	10/02/12	11	\$4,450.00	\$3,782.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	14	\$5,550.00	\$4,717.50	0.00
October 2012	11	\$4,450.00	\$3,782.50	0.00
Totals	25	\$10,000.00	\$8,500.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	09/26/12	09/27/12	M-F 430-5A M-F 430-5a	CM	430-5a	--WT---	:30	2	\$50.00	P-2	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	--WT---			2		\$50.00	0.00					
E 2	KARE	10/01/12	10/02/12	M-F 430-5A M-F 430-5a	CM	430-5a	MT-----	:30	2	\$125.00	P-2	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	MT-----			2		\$125.00	0.00					
E 3	KARE	09/26/12	09/28/12	M-F 11a-12p KARE 11 Today	CM	11A-12P	--WTF--	:30	2	\$100.00	P-2	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--			2		\$100.00	0.00					
E 4	KARE	10/01/12	10/02/12	M-F 11a-12p KARE 11 Today	CM	11A-12P	MT-----	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		10/01/12	10/07/12	MT-----			2		\$150.00	0.00					
E 5	KARE	09/26/12	09/28/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	--WTF--	:30	2	\$200.00	P-2	0.00	NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		09/24/12	09/30/12	--WTF--			2		\$200.00	0.00					
E 6	KARE	10/01/12	10/02/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	MT-----	:30	2	\$275.00	P-2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					

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Advertiser: National Republican Trust PAC
 Product Desc: NAT REPUBLICAN TRST
 Estimate: NAT REPUBLICAN TRUST
KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KARE	10/01/12	10/02/12	M-F 5-6a KARE First Edition M-F	CM	5-6a	MT-----	:30	2	\$275.00	P-2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MT-----		2				\$275.00		0.00			
E 7	KARE	09/26/12	09/28/12	Today Show Today Show	CM	7-9a	--WTF--	:30	1	\$550.00	P-2	0.00	NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--WTF--		1				\$550.00		0.00			
E 8	KARE	10/01/12	10/02/12	Today Show Today Show	CM	7-9a	MT-----	:30	2	\$800.00	P-2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MT-----		2				\$800.00		0.00			
E 9	KARE	09/29/12	09/29/12	SAT TDY NBC Today Show (Sa)	CM	6-8a	-----S-	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S-		2				\$250.00		0.00			
E 10	KARE	09/26/12	09/28/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	--WTF--	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--WTF--		1				\$700.00		0.00			
E 11	KARE	10/01/12	10/02/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	MT-----	:30	1	\$850.00	P-2	0.00	NM	1	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MT-----		1				\$850.00		0.00			
E 12	KARE	09/30/12	09/30/12	SUN TDY NBC Today Show (Su)	CM	8-9a	-----S	:30	1	\$300.00	P-2	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	-----S		1				\$300.00		0.00			
E 13	KARE	09/26/12	09/28/12	M-F 4-430p KARE 11 4 News	CM	4-430P	--WTF--	:30	2	\$275.00	P-2	0.00	NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--WTF--		2				\$275.00		0.00			
E 14	KARE	10/01/12	10/02/12	M-F 4-430p KARE 11 4 News	CM	4-430P	MT-----	:30	2	\$450.00	P-2	0.00	NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/01/12	10/07/12	MT-----		2				\$450.00		0.00			
E 15	KARE	09/26/12	09/28/12	M-F 10-1035p KARE News 10p	CM	10-1035p	--WTF--	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	09/24/12	09/30/12	--WTF--		1				\$2,250.00		0.00			
Totals														25	\$10,000.00